## Support Your Candidate: Political Memorabilia

Ephemera is "any transitory written or printed matter not meant to be retained or preserved." By preserving ephemera, we're able to tell the stories of basic human activities such as elections. Support Your Candidate looks at elected politicians and their opponents who are all too easily forgotten. Campaign buttons have a rich history, more an exercise in marketing than ideology. Pamphlets, broadsides, and flyers offer more information on issues of their times. The issues have remained the same: free trade versus protectionism, privatization, and Social Security.

While we have tried to represent multiple parties, particularly in local elections, we are limited to what is in our archives. Please speak to one of the staff if you have collected political ephemera that you would like to donate.







