

2019 Annual Report



The Geneva Historical Society tells the stories of Geneva, New York. We preserve and interpret these stories through the Geneva History Museum at Prouty-Chew House, Rose Hill Mansion, and Johnston House.

2019 By Number

2 **story maps** were created.

9 **“Looking Back” articles** were written for the *Finger Lakes Times*.

16 **exhibits** were hosted at the Geneva History Museum and around the community.

50 **blog articles** were written by staff.

118 **partners** helped us to tell Geneva’s stories.

44 people and organizations **donated items** to our three-dimensional and archival collections.

297 **research requests** came via email, phone, Facebook, in person, text message and the Historical Society’s website.

533 followers on **Twitter**.

741 people attended **meetings or programs hosted by an outside organization** at the Geneva History Museum.

2,378 students attended **programs held inside and outside classroom**.

3,400 followers on **Facebook**.

5,791 people attended one of our 43 **programs or special events, visited one of our historic house museums**, or participated in one of our 19 **outreach activities**.

Over 8,000 views of the latest **episodes in our video series Geneva’s Stories**.

Volunteers

From working with our collections to assisting with special events to managing the Carriage House Gift Shop at Rose Hill, we could not accomplish all that we do without the support of our volunteers. In 2019, 83 people generously donated their talent and over 4,500 hours of their time to the Historical Society.

Fundraising

To generate income the Historical Society relies on a variety of activities including:

Our **Annual Appeal** was held in the early summer and the **Membership** renewal effort began in November.

Our **special events** were *Blues, Brews, and BBQ*, *Rose Hill Food and Wine Celebration*, *Wassail Bowl and Sale*, and trips to Newport, Rhode Island and Letchworth State Park. Our **event sponsors** in 2019 were Bank of the Finger Lakes, C.S. Burrall & Son, Club 86, Eddie O’Briens, Geneva Awning and Tent Works, Geneva Club Beverage, and Phelps Sungas.

Support for our operating costs and programming initiatives came through a combination of **publicly and privately funded grants**. We received grants from the following organizations City and Town of Geneva, Delavan Foundation, ESL Charitable Foundation, Genesee Country Antique Dealers, Geneva Rotary Club, KeyBank Foundation, NYSCA, and Wyckoff Family Foundation.

Additional income came from gift shop sales, admissions at Rose Hill, and fees from public programs, facility use, and use of the Archives.

Thank you to our members, grant funders, event sponsors, donors, and others who generously supported the Historical Society in 2019.

Consolidated Statement of Operations

Income

Contributions	\$ 98,579
Earned Income	\$ 45,230
Net Endowment and Other Investments	\$ 3,268,183

Total Income **\$ 3,411,992**

Expenses

Programs and Service	\$ 357,281
Management	\$ 273,957
Fundraising	\$ 41,673

Total Expenses **\$ 672,911**

Net Operating Gain

/Loss **\$ 2,739,081**

Consolidated Balance Sheet

Assets

Cash and Cash Equivalents	\$ 560,054
Property and Equipment	\$ 763,765
Investments at Market Value	\$19,959,339

Total Assets **\$21,283,158**

Liabilities and Net Assets

Accounts Payable/ Accrued Expenses	\$ 143
Deferred Income	\$ 13,315
Net Assets	\$21,269,700

Total Liabilities

and Net Assets **\$21,283,158**

Consolidated Endowment Portfolio Activity

Market Value on

December. 31, 2018 \$16,814,068

Investment Income \$ 630,221

Change in Market Value \$ 2,549,995

Distribution to/from

Operations \$ (453,026)

Investment Management

Fees \$ (92,879)

Market Value on

December 31, 2019 \$19,448,379

Highlights from 2019

We welcomed two **new employees** - Becky Chapin (Archivist) and Amy Pepe (Visitor Services and Public Programs Manager at Rose Hill Mansion and Johnston House).

The **exhibits** *Panthers & Saints: High School Sports; Statesmen; Herons, & Lakers: College Sports; Geneva City School District Art Show; A Changing World: Geneva and World War I; and Come Out and Play: Sports in Geneva* were held at the Geneva History Museum. There were four displays at the Smith Opera House to celebrate their 125th anniversary, a poster exhibit was created about the Geneva Family YMCA for their capital campaign, and six exhibits were held at the Geneva Public Library.

A **2020-2022 strategic plan** was created and implemented.

Additions to our three-dimensional and archival collections included portraits of Joseph and Persis Tuttle by F.M. Tuttle; archival materials and ephemera from the Geneva Woman's Club, Smith Opera House, and League of Women Voters; and varsity sweater, football windbreaker, basketball practice jersey, boys and girls varsity letters from DeSales High School.

Our planned giving program, **The 1883 Society**, was launched.

While our **school programs, summer concerts** at Rose Hill and **lecture series** continued, **tours of Brookside and St. Patrick's Cemeteries** were given and **History Happy Hours** were held at Lake Drum Brewing.

The **Cultural Landscape Report** was completed for Rose Hill Mansion.

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2017-2020

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Archivist

Becky Chapin

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Manager at Rose Hill and Johnston House

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Office Manager

Jeanine Housman

Facilities Manager

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Nancy and Dick Wright



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